Intellectual Capital = Competence X Commitment

Our Mission → Your Performance

iLEARN® - Introducing our Services
## Contents

**iLEARN® Introducing our Services**

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iLEARN® is a registered trademark of iCONS – Innovative Consulting srl.
External mission

The aim is to support the development of clients’ Intellectual Capital.

\[
\text{Intellectual Capital} = \text{Competences} \times \text{Commitment}
\]
Internal mission

Leadership

The aim is to become one of the leaders of online training in the field of numerous «best practices» in Europe
Scope of action - 1

Competencies development and training schemes areas

Portfolio, Programme & Project Management (PPM)
- AgilePM®
- MoP®
- MoV®
- MSP®
- P3O®
- PMI®
- PRINCE2®
- PRINCE2 Agile®
- SCRUM

IT Governance & Service Management
- ArchiMate®
- COBIT® (COBIT® 5)
- DevOps
- ISO/IEC 20000
- ITIL®
- ITSM roles
- Lean IT
- Sourcing Governance
- TOGAF® 9

Change & Risk Management
- Change Management
- M_o_R®
- Organisational resilience
Scope of action - 2
Competencies development and training schemes areas

Business Management, Improvement & Compliance
- BPMN 2.0
- BRM®
- GDPR
- IIBA®
- OBASHI®
- Six Sigma

Cyber Security & Resilience
- CISA®
- CISM®
- ISO/IEC 27001
- RESILIA™

Soft Skills
- Applied Personal Development
- Commercial & Sales
- Management & Leadership
- Professional efficiency
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History

iLEARN® - Business Unit of iCONS – Innovative Consulting srl.

2001 – iCONS establishment

iLEARN start of business - 2006

Start of online courses sale - 2013
Offices

iLEARN® provides services in Italian, French, English and Spanish.
Numbers

• Implementation and sale of courses in 4 languages
• Proprietary LMS platform
• More than 3,000 students per year
• Clients in 48 countries

• Incidence of international sales 65% (2017)
• Stable growth (from 2015)
• ISO/IEC 9001 Certification

€ -

€500.000,00
€1.000.000,00
€1.500.000,00
€2.000.000,00
€2.500.000,00

2013 2014 2015 2016 2017
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The range of services

Business to Consumer

• Marketplace
• Classroom training (calendar-predefined dates)
• Online and one-to-one training

Business to Business

• Classroom training (calendar-predefined dates)
• Online and one-to-one training
• In-house training in the clients’ premises

Corporate Premium

• Online, classroom (calendar or in-house) and blended training with premium services
• Your LMS (cloud or on-premise)
• Course Factory
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iLEARN® Introducing our Services

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Our clients

Some of our clients
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15 iLEARN® is a registered trademarks of iCONS – Innovative Consulting srl.
Accreditations
Quality proven everyday!
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Why iLEARN®

Reasons to choose iLEARN

• Expertise
• Quality
• International coverage
• Multiple training methods
• Extended range of services
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Portfolio Programme & Project Management area courses

The entire portfolio of the best practices AXELOS, classroom and online training – www.innovativelearning.eu

**Portfolio Management**

- **Agile Project Management**
- **Programme Management**
- **Portfolio / Project Office**

**Management of Value**

**Programme Management**

- **Portfolio Management**
- **Management of Value**
- **Programme Management**
- **Portfolio / Project Office**

**Project Management**

- **Agile Project Management**
- **Foundation Practitioner**
- **Foundation Practitioner**
- **Foundation Practitioner**

**Agile Project Management**

- **Foundation Practitioner**
- **Foundation Practitioner**
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- **Foundation Practitioner**
Portfolio Programme & Project Management area courses

PMI® online courses – www.innovativelearning.eu

- PMI® - CAPM Certified Associate in Project Management
- PMI® - PMP Project Management Professional
- PMI® - ACP Agile Certified Practitioner
- PMI® - PgMP Program Management Professional
- PMI® - RMP Risk Management Professional
Portfolio Programme & Project Management area courses

Agile Project Management, classroom and online training

Agile Project Management Strutturato

- Foundation
- Practitioner

Agile Project Management

- SCRUM Developer Certified
- SCRUM Master Certified
- SCRUM Agile Master Certified
- SCRUM Product Owner Certified
- Scaled SCRUM Master Certified
- Scaled SCRUM Product Owner Certified
- Expert SCRUM Master Certified
IT Governance & Service Management courses

IT Service Management: ITIL® and not only! – www.innovativelearning.eu

- Foundation
- Practitioner
- SS, SD, ST, SO, CSI
- SOA, PPO, RCV, OSA
- MALC
- ISO/IEC 20000 Foundation
- ISO/IEC 20000 Practitioner
- ISO/IEC 20000 Auditor
- ISO/IEC 20000 Introduction
- ISO/IEC 20000 Foundation
- ISO/IEC 20000 Lead Implementer
- ISO/IEC 20000 Lead Auditor

New

- Foundation
- Essentials
- Foundation

iLEARN® is a registered trademark of iCONS – Innovative Consulting srl.
IT Governance & Service Management courses
Best practices for IT governance and management – www.innovativelearning.eu

IT Governance

- Foundation
- Assessor
- Implementation

Enterprise Architecture

- Level 1
- Level 2
- Combined

Lean Management

- Lean IT Foundation

DevOps

- DevOps Foundation
- Certified Agile Service Manager

Sourcing Management

- Sourcing Governance Foundation
Change & Risk Management courses
www.innovativelearning.eu

Change Management

APMG International

Change Management

Foundation
Practitioner

Risk Management

For an online verification of accreditations, do a research with iCONS - Innovative Consulting S.r.l., of which iLEARN is a business unit.
Business Management, Improvement & Compliance courses

Best practices – www.innovativelearning.eu

Business Analysis

- IIBA (International Institute of Business Analysis)
  - Certification of Capability in Business Analysis
  - Certified Business Analysis Professional

- APMG International
  - OBASHI

- BPMN
  - BPMN 2.0

Improvement

- ILEARN is a REP (Registered Education Provider) of 6sigma study for Six Sigma courses.
  - 6sigma study
  - For an online verification of certifications, do a research with iCONS - Innovative Consulting srl., of which ILEARN is a business unit.

- Six Sigma Green Belt
- Lean Six Sigma Green Belt
- Six Sigma Black Belt
- Lean Six Sigma Black Belt

Compliance

- GDPR (The General Data Protection Regulation)
  - Foundation

Business Relationship Management

- ILEARN is an ATO (Accredited Training Organization) of APMG for BRMP® courses
  - BRMP Professional

Managing Benefits

- ILEARN is an ATO (Accredited Training Organization) of APMG for Managing Benefits™ courses

  - Foundation
  - Practitioner

iLEARN® is a registered trademark of iCONS – Innovative Consulting srl.
Cyber Security & Resilience courses

Best practices – www.innovativelearning.eu

Security

- ISO/IEC 27001 Foundation
- ISO/IEC 27001 Practitioner

ISACA

- CISA Certified Information Systems Auditor
- CISM Certified Information Security Manager

Cyber Resilience

- ISACA Foundation
- ISACA Practitioner

ILEARN is a registered trademark of iCONS – Innovative Consulting srl.
Soft Skills courses
www.innovativelearning.eu

BEYOND KNOWLEDGE*

Personal Development
Handling stress (MH010)
Assertiveness: know your profile (MH011 - part A)
Assertiveness: know your profile (MH011 - part B)
Assertiveness: toolkit (MH012 - part A)
Assertiveness: toolkit (MH012 - part B)

Interpersonal effectiveness
The three pillars of interpersonal excellence (MH013)
Developing an interpersonal communication strategy (MH014)
Knowing yourself better to communicate better (MH015 - part A)
Knowing yourself better to communicate better (MH015 - part B)
Three routes to good communication (MH016)
Three levers for building winning cooperation (MH017)

Dealing with emotions and conflict
Controlling your emotions (MH194)

Customer relationship
The challenges of customer relations (MH100)
Customer relationship: building trust (MH101)
Customer relationship: practicing active listening (MH102)
Customer relationship: creating commitment (MH103)
Developing loyalty through customer relationships (MH104)

Fundamentals of management
Making your new management position successful (part A)
Making your new management position successful (part B)
The management styles
Fostering and maintaining motivation
The situational skills of the manager
The relational skills of the manager (part A)
The relational skills of the manager (part B)
The emotional skills of the manager

Advanced management skills
Effective decision-making (part A)
Effective decision-making (part B)
Being persuasive in management situations (part A)
Being persuasive in management situations (part B)

Time and Information Management
Focusing on your priorities (MH061)
The 12 guidelines of effective time management (MH062)
Dealing with time-consuming tasks (MH223 - Part A)
Dealing with time-consuming tasks (MH223 - Part B)
Managing your time strategically (MH224)
Increasing your productivity in a fast-paced world (MH227)
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B2C training

Plan and control IT costs and benefits from a financial perspective

Business to Consumer

- Marketplace (courses and exams)
- Classroom training (calendar)
- In-house training in the clients’ premises
- Online exams
B2B training
Full flexibility in providing all our training courses

E-LEARNING
Accredited online training. Releases the student from all the constraints of having to be in a certain place at a certain time for the lessons. Learning Management System platform and Examination Institute portal available 24/7.

INTER-COMPANY (classroom or distant)
Classroom training. Training courses delivered on the iLEARN premises, nationally and internationally. Certified trainers, supported by the use of multimedia tools and accredited material.

IN-HOUSE
Classroom training. Training courses delivered on the customer’s premises, nationally and internationally. Certified trainers, supported by the use of multimedia tools and accredited material.

ONE-to-ONE
Combined training that alternates online learning and coaching session for one student with an accredited trainer via web-conference. Dedicated and customized session according to the needs and needs of the client.

BLENDDED
Combined training which alternates online courses and training days for a group of students. In order to get the best results from both the perspective of learning than that of cost optimization.

FULLY TAILORED
Customized training course or pathway focused on the requirements of the client. This can include all previous combinations.

https://www.innovativelearning.eu/corporate-training.html
Corporate Premium training
Management automation

iLEARN Training Advanced Corporate Services

A single point of contact for all your training needs, such as:

**REDUCTION OF TRAINING MANAGEMENT COSTS**
**REDUCTION OF TRAINING TIME**
**OPTIMIZATION OF INVESTMENT**

- Requirements Analysis
- Tips and support dedicated to your staff
- Course search and activation
- Web and mobile portal for an optimal and personalized management and cost control
Corporate Premium training

Your Learning Management System

- An advanced Learning Management System dedicated to you to build on your training offer
- Cloud or On-Premise
- A rich catalog of accredited courses and already available
- Usable also via mobile (iOS, Android)
Corporate Premium training
Course Factory

Customize your training offer with iLEARN

Professional support to your courses preparation, traditional or online mode

Designing story board and training materials
Building of multimedia content
Arrangement on online platform
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Contact details

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www.innovativelearning.eu
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